



Artist

Consultant

Speaker



Reginald Charles Adams is a public artist, business consultant and motivational speaker. He is best known for his award winning tile mosaic murals and sculptures, which are strategically located in some of Houston's most historic and culturally diverse neighborhoods.

His creativity and approach to his artwork is inspired by his travels to more than 28 countries around the globe. Adams fundamentally believes that everyone deserves access and exposure to the arts and strives to engage the general public in the design and production of his public art projects.

Over the past 20 years he has facilitated the design, coordination and production over 180 public art projects around the world but primarily in the Houston area. These projects have been co-created with the involvement of over 28,000 area youth apprentices, 95 international, national and local artists and hundreds of community stakeholders.

Reginald is a Senior Fellow with the American Leadership Forum (ALF) Class 24 and Community Development Class I, an alumnus of Leadership Houston and Past-President of the Rotary Club of Houston Skyline. In 2010, the Houston Press honored Reginald with their annual Mastermind Award, an honor recognizing creative professionals that are making a significant impact on the City of Houston through the arts. He was recently honored by the Houston Business Journal as one of Houston's 2012 top 40 Under 40 business executives.

• • •
Adams is an extraordinary artist and visionary. His vast portfolio of art work documents and celebrates the rich history and cultural heritage of urban and rural communities around the world. As a skillfully trained artist, facilitator, and speaker Adams brings to your business, agency or organization a refreshing and engaging approach to how the arts can be used as a tool for urban revitalization and community development.

For more information or to schedule your speaker request, contact SaRita Dean at 1.800.531.1347 Ext. 1 or sarita@reginaldadams.com

• • •
*Once I realized that my purpose in life was to be an artist, I realized I had one option...
Create-Innovate-Inspire*

www.reginaldadams.com



Leading Authority in Public Art – Community Engagement – Speaker – Author– Educator

Reginald C. Adams is available for:

Keynotes Conferences Seminars University & College Orientations

Leadership Gatherings Corporate Meetings Sales Training & Motivation

Topics:

1. Building Community Through the Arts- (Public Relations) Learn how to engage your community for more effective buy-in, inclusion and stewardship.

Points Covered: Top engagement strategies, time saving tips, dos and don'ts of public engagement.

2. Documenting and Preserving History and Cultural Heritage Through the Arts- (Diversity) Pragmatic strategies, innovative resources, and targeted skill designed to address the ethnic and cultural trends impacting urban communities.

Points Covered: New and social media, top secrets on brand blogging and viral Internet marketing.

3. Fundraising for the Creative Professional- (Fund Development) The landscape for how artists and creative professionals get their ideas and projects funded have changed, join the crowd-funding crowd.

Points Covered: How to be prepare your project for crowd-funding, connect with new audiences and promote your project to ensure funding success and using social media to get the word out.

4. Creativity is a Power Tool- (Personal/Professional) "It is time to take your creative process from ordinary to extraordinary."

Points Covered: New ways to connect and exercise your creativity to take your productivity and innovation to the next level.

5. Leading for Change- (Leadership/Motivational) Reginald presents the leadership and motivational qualities he learned from spending 15 years in non-profit arts administration and public art management. He will also share top strategies on how he transitioned from a non-profit to a for-profit art company.



Skills Summary: Experienced in leading broad and diverse groups in the design and production of community-based site specific public art. Strategic and creative thinker with the ability to identify unique and innovative solutions for challenging situations. Excellent public speaking, interpersonal, community organizing and presentation skills. Exceptional ability to raise funds and use creativity as a tool for social awareness, educational enrichment, historic preservation, and community development.

Professional Experience

2014-Current

Founder/CEO, Reginald C. Adams LLC, a Public Art & Design Firm based in Houston, Texas

- Developed and organized more than 200 community-based public art projects that engage local youth, residents, business leaders and organizational stakeholders.
- Coordinate the implementation of site-specific community art projects in some of Houston's most historic and underserved communities.
- Collaborate with architects, engineers, designers, artists and community stakeholders in developing community-based public art projects.
- Work in a variety of mediums, including but not limited to; humans, mosaics, acrylic & oil paint and steel sculpture.
- Provide multidisciplinary arts instruction for children with advanced and unique abilities.

1999-2013

President/CEO, Museum of Cultural Arts Houston, (MOCAH)

- Co-founded MOCAH as a 501(c) 3 non-profit cultural arts corporation in 1999.
- Has led MOCAH to become the leading developer of community-based public art in Houston.
- Facilitated the design, production and coordination of over 180 public art projects around the world.
- Raised over \$5MM in mural and public art commissions which have provided employment opportunities to more than 95 professional and emerging artists.
- MOCAH reaches over 3 million Houston youth, residents and visitors through its community based art outreach programs and projects annually.

1997-1999

Artists' Projects Coordinator, Project Row Houses (PRH)

- Coordinated the bi-annual artists' installations.
- Curated spring 1999 round of artists' installations.
- Instructed multidisciplinary arts projects in PRH's After-School Program.
- Fundraised for the artists' projects, within the three years of service with PRH I raised over \$150,000 for artists' projects and installations.

Education

1972-present, Life-trained public artist

1991-93, Texas Southern University, Studied business administration and accounting.

Community Service, Awards & Recognition

2013, Artist of the Year, Texas Children's Hospital Making a Mark Exhibition

2012, 40 Under 40, Houston Business Journal

2011, Artist of the Year, Big Brother Big Sister of Greater Houston

2010, Leadership In Action Award, NCI Baker Ripley Public Art Project

2010, Houston Press, MasterMind Award

2009, Museum District Business Alliance, Community Improvement Award

2009, Mayor's Proud Partner Award, Buckboard Park Mosaic Art Project

2009, Mayor's Proud Partner Award, Leadership Houston XXVII, This is Houston Mosaic Mural

2009, Mayor's Proud Partner Award, Kashmere Gardens Multi-Service Center Mural Project

2007, Community Service Award, Northeast Cultural Arts Council

2007, Established Artist Fellowship, Houston Arts Alliance

2007, Group Study Exchange Fellowship, Istanbul Turkey, Rotary International

2006, Certificate of Recognition, Mayor's Proud Partners Award, Keep Houston Beautiful

2006, Finalist, Save Our History Award, History Channel, Fruits of Fifth Ward Mosaic Mural Project

2005, Honorary Chair, NAACP ACT-SO Awards GALA

2004, Ultimate Artists & Activists Duo, Houston Chronicle

2004, Honorable Mention, Mayor's Proud Partners Award, Keep Houston Beautiful.

2003, Individual Artists Grant Award, CACHH, mural project with Bruce Elementary School

2002, 1st Place, Mayor's Proud Partners Award, Keep Houston Beautiful.

2002, Community Service Award, Americorp & Fifth Ward Community Redevelopment Corporation.

2002, Individual Artists Grant Award, CACHH, mural project with Phillis Wheatley High School.

2000, Mayor's Mini-Grant Award, CACHH, mural with Fifth Ward Community Redevelopment Corp.

2000, Individual Artists Grant Award, CACHH, mural with El Centro De Corazon, Texas Accountants and Lawyers for the Arts and the City of Houston Mayor's Office.

1999, Mayor's Mini-Grant Award, CACHH, mural project with Gregory Lincoln Elementary School.

1999, Individual Artists Grant Award, CACHH, Third Ward mural project.

1995, Individual Artists Grant Award, CACHH, sculpture project with the Depelchin Children's Center.

Memberships & Affiliations

2013-present, Community Development Fellow, American Leadership Forum

2012-present, Center for Houston's Future Spring Forum

2011-present, Past-President, Rotary Club of Houston Skyline

2011-present, Alumni, Leadership Houston Class XXVIII

2011-present, Senior Class Fellow and At-Large Trustee, American Leadership Forum

2010-present, Advisory Board of Directors, Boniuk Center for Religious Tolerance at Rice University

2004-2011, President, Land Assemblage Redevelopment Authority, City of Houston

2003-2006, Commissioner, Municipal Art Commission, City of Houston

2002-2004, Commissioner, Land Redevelopment Committee, City of Houston

2000-2001, Artist Board of Directors, Diverseworks Artspace

1999-2000, Secretary, Board of Directors, Art League of Houston

References available upon request



POB 202043, Houston, TX 77020-2043

Tel: 832.208.1549

email: reginald@reginaldadams.com

www.reginaldadams.com

*Schedule of Fees

Out of Area or National

Keynote.....	\$5,000
All day workshop (max 6 hrs).....	\$3,000
Half Day workshop (max 3 hrs).....	\$1,500

Local/Regional

Keynote.....	\$3,500
All day workshop (max 6 hours).....	\$2,000
Half Day workshop (max 3 hours).....	\$1,000
Single workshop (max 1 hour).....	\$500

Panelist.....	Varies by event- call for quote
Round Table Host/Moderator.....	Varies by event- call for quote
Special Events.....	Varies by event- call for quote
International Speaking Engagement.....	Varies by event- call for quote

To book Reginald C. Adams at your next event or conference, please contact SaRita Dean at 1.800.531.1347 Ext. 1 or Sarah@reginaldadams.com

*All travel expenses must be paid by client within 7 days after speaking engagement and or event. A 50% deposit of fees is required upon receipt of signed contract in order to confirm event date, balance due and payable within 7 days prior to the workshop and or event. Hotel must be pre-booked in advance for the night before event/workshop. If speaking engagement ends after 2pm, hotel room must be booked for additional night. All time scheduled over max must be approved in advance by Reginald C. Adams or representing agent. Rates subject to change without notice, please contact to confirm current rates.